

R# Order# 6832446 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

Traffic Order# 795501

Printed: 07/11/2012 2:43 PM

1 of 2

Last Received: 07/11/2012 8:48 AM

Showing Buylines: All Lines

Station WUPW-TV TOLEDO, OH.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 1065
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1065
Flight Dates 07/31/2012 - 08/09/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE SC--

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU-F	10P-11P		:30	\$200.00	07/31-08/03	4	1	4	\$800.00	
				Buyline Comment: LATE NEWS								
	2	SA-SU	10P-1030P		:30	\$200.00	08/04-08/05	2	1	2	\$400.00	
				Buyline Comment: WEEKEND LATE NEWS								
	3	M-TH	10P-11P		:30	\$200.00	08/06-08/09	4	1	4	\$800.00	
				Buyline Comment: LATE NEWS								

---REPORT TOTALS---

Report Totals: 10 / \$2,000.00

---SALES MONTHLY TOTALS---

Aug 12: 10 / \$2,000.00

Sales Totals: 10 / \$2,000.00

Station Totals: 10 / \$2,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$50,000	CATV	0%	WNCT	0%	WNWC	29%	WTOL	53%	WTVG	14%
		WUPW	4%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

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--- CREDIT RISK ---

CASH IN ADVANCE

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